

Year 11 Business Learning Programme 2

The LORIC skill focus for this LP is: ORGANISATION. The Moral Values foci for this LP are: COMPASSION and HONESTY.		Literacy Non-Negotiables: - Capital letters must be used at the start of sentences and for the first letter of proper nouns - Full stops must be used at the end of a sentence - Question marks must be used at the end of a question - Apostrophes should only be used for possession or omission - Days of the week and months must be spelled correctly - Key words must be spelled correctly - Vocabulary to be taught using the Frayer model	
Compassion - sympathy and concern for the suffering or misfortunes of others Honesty - being truthful and refraining from cheating or lying			
What will I be learning about in this Learning Programme? You will continue to complete tasks for your Unit 3 controlled assessment.			
Where have I seen this learning before? You will use knowledge and skills from your unit 2 controlled assessment and what we have completed in LP1 and apply these to your controlled assessment.			
What could I use it for? You will use this again when completing your Unit 1 exam and if you go on to further study retail business.			
In LP2.1, I will know:	19/10/26 - (WK 2)	Frayer Model Words	Homework
what my Unit 3 controlled assessment tasks are and how to complete them		Leaflet	Unit 1 theory task
In LP2.2, I will know:	02/11/26 - (WK 1)	Frayer Model Words	Homework
what my Unit 3 controlled assessment tasks are and how to complete them		Aims	Unit 1 theory task
LP2 RLW, I will:	09/11/26 - (WK 2)	Frayer Model Words	Homework
review my learning, recalling and applying key knowledge, and focus on closing any gaps in my knowledge.			
In LP2.3, I will know:	16/11/26 - (WK 1)	Frayer Model Words	Homework
what my Unit 3 controlled assessment tasks are and how to complete them		Technology	Unit 1 theory task
Extended Task.			
In LP2.4, I will know:	23/11/26 - (WK 2)	Frayer Model Words	Homework
what my Unit 3 controlled assessment tasks are and how to complete them		Marketing Mix	Unit 1 thory task
In LP2.5, I will know:	30/11/26 - (WK 1)	Frayer Model Words	Homework
what my Unit 3 controlled assessment tasks are and how to complete them		Price	Unit 1 theory task
In LP2.6, I will know:	07/12/26 - (WK 2)	Frayer Model Words	Homework
what my Unit 3 controlled assessment tasks are and how to complete them		Place	Unit 1 theory task
Extended Task.			
In LP2.7, I will know:	14/12/26 - (WK 1)	Frayer Model Words	Homework
what my Unit 3 controlled assessment tasks are and how to complete them		Promotion	Unit 1 theory task
Resources to support learning:			
Teams			
FFET Award Challenge for this Learning Programme:			
Create a presentation investigating a retail business of your choice's window display and how that display has incorporated the merchandising principles.			

PRT Task 1

PRT Task 2