

Year 8 English Learning Programme 4

<p>The LORIC skill focus for this LP is: INITIATIVE. The Moral Values foci for this LP are: INTEGRITY and GRATITUDE.</p> <p>Integrity - Having strong moral principles. I will show integrity by taking responsibility for my actions. Gratitude - Feeling and expressing thanks. I will show gratitude by saying please and thank you.</p> <p>What will I be learning about in this Learning Programme? In this Learning programme I will be discussing transactional writing and persuasive techniques. I will be looking into writing speeches regarding social justice topics and using our voice to incite change. I will discover how to create a brochure for businesses and considering different perspectives within a debate.</p> <p>Where have I seen this learning before? "My work on analysis and creative writing has already taught me how to interpret information and express ideas with imagination and clarity. These same skills will support my ability to craft effective speeches, debates, and brochures, allowing me to communicate confidently and persuasively in real-world situations.</p> <p>What could I use it for? Writing speeches, debates, and brochures quietly build skills that I will use constantly in everyday life. Each one strengthens a different part of communication, confidence, and critical thinking — the things that make day-to-day interactions smoother and more effective.</p>		<p>Literacy Non-Negotiables:</p> <ul style="list-style-type: none"> • Capital letters must be used at the start of sentences and for the first letter of proper nouns • Full stops must be used at the end of a sentence • Question marks must be used at the end of a question • Apostrophes should only be used for possession or omission • Days of the week and months must be spelled correctly • Key words must be spelled correctly • Vocabulary to be taught using the Frayer model
<p>In LP4.1, I will know:</p> <p>about transactional writing and what the main purposes are for speeches. Aristotle's three proofs: Ethos, Pathos, Logos. the three proofs in television adverts.</p>	<p>09/03/26 - (WK 2)</p> <p>Frayer Model Words</p> <p>Direct address, Proofs</p>	<p>Homework</p> <p>Task 1 in homework booklet</p>
<p>In LP4.2, I will know:</p> <p>the importance of using my voice to incite change and fight for justice subtle persuasive techniques within a speech and why they are effective. rhetorical devices and why they are used within a speech.</p>	<p>16/03/26 - (WK 1)</p> <p>Frayer Model Words</p> <p>Rhetorical questions, Justice</p>	<p>Homework</p> <p>Task 2 in homework booklet</p>
<p>In LP4.3, I will know:</p> <p>the effectiveness of two speeches and be able to justify my chosen response. how to use APIIC in my writing to structure my speech. how to write a speech based on the APIIC transactional writing structure</p> <p>Extended Task. Explore and write a speech based on the APIIC scaffolding.</p>	<p>23/03/26 - (WK 2)</p> <p>Frayer Model Words</p> <p>Tone, Anecdote</p>	<p>Homework</p> <p>Task 3 in homework booklet</p>
<p>In LP4.4, I will know:</p> <p>how to identify structural techniques within a famous speech. how to prepare to present their speeches and explore how body language, tone and facial expressions influence the success of a speech. how to present my speech to my peers and be able to give feedback on language techniques and delivery.</p>	<p>13/04/26 - (WK 1)</p> <p>Frayer Model Words</p> <p>Body language</p>	<p>Homework</p> <p>Task 4 in homework booklet</p>
<p>In LP4.5, I will know:</p> <p>a brochure template and endeavour to understand the requirements within a brochure. how to plan my own brochure for Birches Head Academy and explain why I have structured my brochure this way. how to debate and how to have a respectful debate.</p>	<p>20/04/26 - (WK 2)</p> <p>Frayer Model Words</p> <p>Empathy, pathos</p>	<p>Homework</p> <p>Task 5 in homework booklet</p>
<p>In LP4.6, I will know:</p> <p>arguments for both perspectives of a debate. ow to complete a respectful debate and the requirements. ow to listen and give responses to my peers regarding debate skills.</p> <p>Extended Task. Preparing arguments for both perspectives of a debate.</p>	<p>27/04/26 - (WK 1)</p> <p>Frayer Model Words</p> <p>Ethos, Logos</p>	<p>Homework</p> <p>Task 6 in homework booklet</p>
<p>In LP4.7, I will know:</p> <p>how to create a brochure about a chosen social justice topic. the effectiveness of a speech, testing prior knowledge of persuasive techniques. how to plan a speech related to the topic with the brochure as a visual aid for peers.</p>	<p>04/05/26 - (WK 2)</p> <p>Frayer Model Words</p> <p>Justify, sympathy</p>	<p>Homework</p> <p>Task 7 in homework booklet</p>
<p>Resources to support learning: Homework booklet LP4 speech and persuasion, videos of speeches, printed speeches for annotation, film clips to explore purpose.</p>		
<p>FFET Award Challenge for this Learning Programme: Write and video a speech about a topic of your choice with a poster as a visual aid.</p>		

PRT Task 1

PRT Task 2