

## Year 11 Subject Business

### Learning Programme 4

<p>The LORIC skill focus for this LP is: INITIATIVE. The Moral Values foci for this LP are: INTEGRITY and GRATITUDE.</p> <p>Integrity - Having strong moral principles. I will show integrity by taking responsibility for my actions. Gratitude - Feeling and expressing thanks. I will show gratitude by saying please and thank you.</p> <p><b>What will I be learning about in this Learning Programme?</b> This LP introduces the competitive and dynamic nature of the retail industry. You will gain knowledge and understanding of the different types of retail organisations that compete for customers and how these businesses are managed in order to achieve their aims and provide a continuous supply of products.</p> <p><b>Where have I seen this learning before?</b> You will have seen some of this before when completing your controlled assessment units; unit 2 and unit 3.</p> <p><b>What could I use it for?</b> You could use this if you go on to further study a 'business' qualification or when you go into the world of work.</p>		<p><b>Literacy Non-Negotiables:</b></p> <ul style="list-style-type: none"> <li>• Capital letters must be used at the start of sentences and for the first letter of proper nouns</li> <li>• Full stops must be used at the end of a sentence</li> <li>• Question marks must be used at the end of a question</li> <li>• Apostrophes should only be used for possession or omission</li> <li>• Days of the week and months must be spelled correctly</li> <li>• Key words must be spelled correctly</li> <li>• Vocabulary to be taught using the Frayer model</li> </ul>
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In LP4.1, I will know:	09/03/26 - (WK 2)	Frayer Model Words	Homework
how to identify and analyse the aims of retail business		Diversification	Seneca tasks
In LP4.2, I will know:	16/03/26 - (WK 1)	Frayer Model Words	Homework
how to explain the functional areas of retail business		Functional area	Seneca tasks
In LP4.3, I will know:	23/03/26 - (WK 2)	Frayer Model Words	Homework
how to explain the supply chain of retail business		Supply Chain	Seneca tasks
Extended Task.			
In LP4.4, I will know:	13/04/26 - (WK 1)	Frayer Model Words	Homework
how to explain the competitive environment and the dynamic business environment		Dynamic	Seneca tasks
In LP4.5, I will know:	20/04/26 - (WK 2)	Frayer Model Words	Homework
how to identify and define the external factors affecting retail business.		External Factors	Seneca tasks
In LP4.6, I will know:	27/04/26 - (WK 1)	Frayer Model Words	Homework
how to explain how disposable income and unemployment affect retail business.		Disposable income	Seneca tasks
Extended Task.			
In LP4.7, I will know:	04/05/26 - (WK 2)	Frayer Model Words	Homework
how to explain how interest rates affect retail business.		Interest Rates	Seneca tasks

PRT Task 1

PRT Task 2

<p><b>Resources to support learning:</b> Teams, Seneca</p>
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<p><b>FFET Award Challenge for this Learning Programme:</b> Complete 3 exam questions on your own accord from your revision pack (the questions must be at least 4 marks or above)</p>
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