

Year 11 Business Learning Programme 2

Vocabulary to be taught using the frayer model

Loric for LP1 is Organisation

The values we are learning about are compassion and honesty

Compassion - sympathy and concern for the suffering or misfortunes of others

Honesty - being truthful and refraining from cheating or lying

What will I be learning about in this Learning Programme?

This LP you will gain knowledge of the purpose and principles of visual merchandising and apply it to your controlled assessment tasks.

Where have I seen this learning before?

You will use knowledge gained from LP1 on customer service

What could I use it for?

You will use this knowledge again when completing your controlled assessment tasks and in the exam

Visual merchandising, seasonal, point of display, landscaping, perishable

In LP2.1, I will know :	20/10/25 - (WK 2)	Behaviour to support the values: STEPS/SLANT	Homework
how to understand the purposes of visual merchandising; how to explain the purposes of visual merchandising.		I will show honesty by accepting the consequences for my mistakes.	Homework tasks are located in the Knowledge Organisers
In LP2.2, I will know :	03/11/25 - (WK 1)	Behaviour to support the values: STEPS/SLANT	Homework
how to identify the types of visual merchandising how to explain the types of visual merchandising		I will show compassion by giving encouragement to others.	Homework tasks are located in the Knowledge Organisers
LP2 RLW, I will:	10/11/25 - (WK 2)	Behaviour to support the values: STEPS/SLANT	Homework
review my learning, recalling and applying key knowledge, focus on closing any gaps in my knowledge and prepare effectively for the upcoming assessments.			
In LP2.3, I will know :	17/11/25 - (WK 1)	Behaviour to support the values: STEPS/SLANT	Homework
how to apply knowledge to controlled assessment tasks. Extended Task		I will show honesty by listening to and accepting the views of others.	Homework tasks are located in the Knowledge Organisers
In LP2.4, I will know :	24/11/25 - (WK 2)	Behaviour to support the values: STEPS/SLANT	Homework
how to identify the principles of visual merchandising how to explain the principles of visual merchandising		I will show compassion by asking someone how they are.	Homework tasks are located in the Knowledge Organisers
In LP2.5, I will know :	01/12/25 - (WK 1)	Behaviour to support the values: STEPS/SLANT	Homework
how to apply knowledge to controlled assessment tasks.		I will show honesty by telling the truth about things.	Homework tasks are located in the Knowledge Organisers
In LP2.6, I will know :	08/12/25 - (WK 2)	Behaviour to support the values: STEPS/SLANT	Homework
how to explain that the principles of visual merchandise will differ depending on the retail channel. Extended Task		I will show compassion by actively listening and engaging with others.	Homework tasks are located in the Knowledge Organisers
In LP2.7, I will know :	15/12/25 - (WK 1)	Behaviour to support the values: STEPS/SLANT	Homework
how to apply knowledge to controlled assessment tasks.		I will show honesty by being true to myself.	Homework tasks are located in the Knowledge Organisers
Resources to support learning:			
Teams			
FFET Award Challenge for this Learning Programme:			
Create a fact file about how businesses provide excellent customer service and the benefits of them doing this			

PRT Task 1

PRT Task 2