Birches Head Academy
Part of the Frank Field Education Trust

Year 11 Business
Learning Programme 4

Loric for LP4 is Initiative

The values we are learning about are integrity and gratitude	Business articles
Integrity - Being honest and having strong moral principles	
Gratitude- the quality of being thankful and showing appreciation	

What will I be learning about in this Learning Programme?
Students will gain knowledge on the competitive environment and external factors effecting retail business.

Where have I seen this learning before?
Students will use knowledge from their coursework unit

What could I use it for?
Students will use this again in their exam

In LP4.1, I will know : 10/03/2025 - (WK 2)	Behaviour to support the values: STEPS/SLANT	Homework
how to describe the main types of aims of retail businesses; how to explain how the main types of aims will differ; how to explain how the main types of aims are used.	I will show integrity by expressing gratitude to others.	Homework tasks are located in the Knowledge Organisers

In LP4.2, I will know : 17/03/2025 - (WK 1)	Behaviour to support the values: STEPS/SLANT	Homework
how to explain the different functional areas of retail businesses; how to explain the online functional areas and how these are similar/different from physical stores and shops.	I will show gratitude by showing my appreciation when someone does something nice.	Homework tasks are located in the Knowledge Organisers

In LP4.3, I will know : 24/03/2025 - (WK 2)	Behaviour to support the values: STEPS/SLANT	Homework
how to identify and explain the three stages of the supply chain of retail businesses; how to explain how the different types of stock are stored. Extended Task	I will show integrity by taking responsibility for my actions whether they be good or bad.	Homework tasks are located in the Knowledge Organisers

PRT Task 1

In LP4.4, I will know : 31/03/2025 - (WK 1)	Behaviour to support the values: STEPS/SLANT	Homework
how to describe the competitive and dynamic environment; how to explain the competitive and dynamic environment.	I will show gratitude by completing a random act of kindness.	Homework tasks are located in the Knowledge Organisers

In LP4.5, I will know : 21/04/2025 - (WK 2)	Behaviour to support the values: STEPS/SLANT	Homework
how to describe the location of retail businesses; how to explain the location of retail businesses.	I will show integrity by being reliable and trustworthy.	Homework tasks are located in the Knowledge Organisers

In LP4.6, I will know : 28/04/2025 - (WK 1)	Behaviour to support the values: STEPS/SLANT	Homework
how to describe the different external factors affecting retail industry; how to explain the different external factors affecting retail industry. Extended Task	I will show gratitude by being respectful.	Homework tasks are located in the Knowledge Organisers

In LP4.7, I will know : 05/05/2025 - (WK 2)	Behaviour to support the values: STEPS/SLANT	Homework
how to describe the seasonality of retail industry; how to explain the seasonality of retail industry.	I will show integrity by showing patience and flexibility when obstacles get in the way.	Homework tasks are located in the Knowledge Organisers

PRT Task 2

Resources to support learning:
Teams, Seneca

FFET Award Challenge for this Learning Programme:
Choose a business of your choice to investigate. Create a presentation including the following; name of the business, what they sell and examples of their products, who their target customers are, what price ranges are their products in, where the products are sold and how/where they advertise their products.