

Year 10 Business

Learning Programme 5

Loric for LP5 is communication

Reading texts that pupils will study during the learning programme

The value we are learning about is **compassion**

Compassion - Sympathy and concern for the suffering or misfortunes of other

What will I be learning about in this Learning Programme?

In this LP we are learning about all aspects of UNIT 1 The business of retail . We will look at the main aspects of introduction to retail, types of retail business activity, types of retail ownership, the different scales of retail businesses, the aims of retail businesses, functional areas of retail businesses and the support

Where have I seen this learning before?

We considered some of the main topics in when we studied Unit 2 (customer service for retail business).

What could I use it for?

You will build upon your learning in this LP in every Business lesson throughout the rest of your time at BHA, so you will add to this knowledge lesson-by-lesson.

Week 2 - Choose one information sheet about hybrid, concessions. Week 5 - sole trader and partnerships. Both can be found in the resource course companion.

| In LP5.1, I will know: | 20/05/24 - (WK 1) | PR Focus | Key Vocabulary | Homework |
|--|--------------------------|-----------------|--|---------------------------|
| about the importance of types business activity. (physical stores, online retailing, multi channel retailing). | | | physical stores, shopping centres, sales revenue, footfall, e-commerce, m-commerce, websites, social media, sales, third party market place, inflation, digital media, catalogue | Knowledge organiser tasks |
| In LP5.2, I will know: | 03/06/24 - (WK 2) | PR Focus | Key Vocabulary | Homework |
| about the importance of types business activity. (hybrid, concessions, temporary shops). | | | hybrid, concessions, temporary, pop-up shops | Knowledge organiser tasks |
| In LP5.3, I will know: | 10/06/24 - (WK 1) | PR Focus | Key Vocabulary | Homework |
| about the importance of types business activity. (markets, catalogues, different types of retailers). | | | markets, department stores, supermarkets, warehouses, fashion retailers, speciality retailers, convenience stores, discount stores, independent stores, charities | Knowledge organiser tasks |
| Extended Task | | | | |
| In LP5.4, I will know: | 17/06/24 - (WK 2) | PR Focus | Key Vocabulary | Homework |
| about the importance of types business activity. (different types of retail products). | | | mass products, specialised/niche products, branded products, own brand products, perishable goods, restricted products, high volume, low volume, high value | Knowledge organiser tasks |
| In LP5.5, I will know: | 24/06/24 - (WK 1) | PR Focus | Key Vocabulary | Homework |
| about the importance of different types of retail ownership. (sole traders, partnerships). | | | unlimited liability, limited liability | Knowledge organiser tasks |
| In LP5.6, I will know: | 01/07/24 - (WK 2) | PR Focus | Key Vocabulary | Homework |
| about the importance of different types of retail ownership. (limited companies, co-operatives). | | | private limited companies (LTD), public limited companies (PLC) | Knowledge organiser tasks |
| Extended Task | | | | |
| In LP5.7, I will know: | 08/07/24 - (WK 1) | PR Focus | Key Vocabulary | Homework |
| about the importance of different types of retail ownership. (not for profit). | | | charities | Knowledge organiser tasks |
| In LP5.8, I will know: | 15/07/24 - (WK 2) | PR Focus | Key Vocabulary | Homework |
| experience week. | | | | |
| Resources to support learning: | | | | |
| Level 1/2 Vocational Award Retail Business (course companion) | | | | |
| FFET Award Challenge for this Learning Programme: | | | | |
| Attend an extra-curricular club, represent the academy at an event, attend an enrichment day, receive a subject praise postcard, attend a day trip, attend a head of year breakfast or afternoon tea, achieve 100 positive points on class charts, receive a letter of commendation from SLT, be invited to a wonderful Wednesday, receive a principals letter or be invited to a principals lunch, attend a residential trip, achieve the Duke of Edinburgh bronze award. | | | | |

