



Birches Head
Academy

Uniform



Part of the
Frank Field
Education Trust

UNIFORM & APPEARANCE

Birches Head Academy uniform has been selected to ensure all students feel part of the Academy's community. Items of clothing have been chosen carefully to ensure they are not unduly expensive but smart. Personal presentation is important in the world of work and want to ensure that all our students develop a sense of pride in their appearance.

Essential Uniform Items

Blazer	Birches Head Academy Blazer with embroidered badge
Jumper	Birches Head Jumper only
Tie	Birches Head Academy Tie
Shirt	Plain white with formal collar
Trousers	Mid grey formal school trousers (from any school wear provider)
Skirt	Birches Head Academy grey/black tartan skirt
Tights	Black 80-100 denier
Coat	Plain and waterproof, no jackets, hoodies, denim
Bag	Birches Head Academy Bag (rucksack)
Shoes	Black school shoes (not canvas, sports branded or trainers)
Religious Clothing	Hijabs and Jilbabs must be mid grey



All items of academy uniform can be purchased from either:

The National Schoolwear Centres Hanley

97 – 101 Stafford Street
Hanley ST1 1LS
Telephone: 01782 272991

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Tailored mid grey trousers for both boys and girls. These should look like suit trousers and should be made from cotton like material.



Trousers must be smart and business like. Stretchy, tight fitting trousers are not acceptable.



Tailored mid grey skirt, knee length worn with black opaque tights. Skirts must be the correct length which is on the knee or slightly below, allowing 2 centimetres growth.



Academy branded Bag



Jewellery

Only a watch is permitted. We advise all students not to have piercings until the start of the 6 weeks holidays to ensure all studs can be safely removed prior to the start of school. Any item of jewellery seen will be confiscated, including facial piercings of any kind (e.g. lip/nose/eyelid). Clear retainers are not allowed.

Equipment

All students must have a pencil case including: pencils, pens, ruler, rubber, their planner and a reading book with them daily.

Mobile Phones are forbidden within the school grounds. Mobile phones will be confiscated if students have them out in class, during social times or in any areas of the school premises. Mobile phones should be turned off and placed into the student's bag once on the school site.

Hair and cosmetics

Hairstyles should be sensible. No inappropriate styles will be allowed, with the following all being deemed to be inappropriate: 'pattern cuts, shaved heads (less than a number two) excessively coloured hair (natural colour only), different coloured extensions (either braid or dyed).

Cosmetics

False nails, false eyelashes or other such beauty accessories are not acceptable.

In the interest of health and safety, students will not be permitted to wear pump style footwear. Converse, Vans, Nike AirMax and high tops etc are not acceptable and **MUST** not be worn

School trousers/skirts must be formal school wear.

For guidance, please consult the school shoe catalogue produced in conjunction with Wynsors World of Shoes or contact your child's form tutor.

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Essential PE Kit

T-Shirt	Birches Head Academy Polo shirt with emblem
Jogging Bottoms	Navy blue jogging bottom with no branding / logos
Leggings	Navy blue leggings with no branding / logos
Hoodie (optional)	Birches Head Academy Navy blue hoodie with emblem - only to be worn during PE lessons
Socks (optional)	Academy socks are optional. Must be worn when representing the school
Footwear	Trainers - no canvas pump style



Trainers will need to be worn for all PE lessons.
No shoes are allowed.

When representing the Academy in any sports occasion, full Academy kit must be worn including the Academy socks.

Non participants

Note from parent/guardian
Long term non participation – medical note

Remember

- Long hair tied back