

# **Birches Head Academy**

Birches Head Rd, Stoke-on-Trent ST2 8DD

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Dear Parent/Carer,

## 3G Pitch Official Opening

Our new flood-lit third generation (3G) artificial grass pitch was officially opened at Birches Head Academy yesterday, on Thursday 28 September 2023 and is set to support pupils, the local and wider community. The ribbon cutting ceremony took place on the new 3G pitch, where special guests and VIPs were invited to celebrate to mark the event.

The grand opening commenced with a football tournament between pupils on the new pitch. Guests were greeted with a 'steel-pan' musical performance as they arrived to mark the start of the ceremony. The ceremony opened with a welcome from Principal, Ms Katie Dixon who was joined by pupils from the Leadership Team.

Special guest speaker, Lou Macari then addressed the audience with a personal reflection on the importance of sport and how the opening of the 3G facilities will bring increased opportunities for participation for the pupils and the community.

### **FFET Awards**

All pupils have now had an assembly about our Be More curriculum, of which a part of this is about them working towards their Gold Frank Field education Trust (FFET) award. We will be holding a FFET award ceremony in January for all pupils that have achieved their Bronze, Silver or Gold award throughout the first term. There are many reasons for awarding these points to our pupils, such as attending an extracurricular club, representing the academy at an event, achieving class charts plus points and demonstrating the academy values. The opportunities on offer for our pupils within the Be More curriculum are designed to immerse our pupils in experiences that will enhance their social, cultural and intellectual capital. We encourage all of our pupils to participate in everything we have to offer, from the varied extracurricular offering, pupil leadership opportunities, to our international trips and residentials.

#### **Uniform**

I wanted to take this opportunity again to thank you in your continued support to ensure your child has exceptional uniform. Wearing the Birches Head Academy uniform with pride ensures that our pupils are equipped and ready to learn and are prepared for the wider world of work. Please be reminded that we expect all pupils to arrive at the academy with all items of uniform, including their tie. It is important that as a parent, you ensure your child has all the required uniform as well as the correct equipment. If they do not have an item, please support your child as quickly as possible to amend this. All academy uniform is listed in your child's planner or on the school website.

If you require any support in ensuring your child has access to the correct items of uniform, or if you have any further questions or concerns regarding any of the above information, please do not hesitate to contact the academy on 01782 233595 to discuss further with your child's Head of Learning or Learning Coach.

## **Extra-Curricular**

The timetable for extra-curricular clubs has been circulated via form tutors and the school website. In addition to sports clubs, there will be a wide range of other clubs for pupils to attend. As a school we will track participation and pupils who are taking advantages of enrichment activities will be recognised and rewarded with additional FFET award points.



<u>Dates to note</u> Open Mornings – 9<sup>th</sup> -11<sup>th</sup> October – booking essential Thursday 19<sup>th</sup> October – Welcome to KS4 evening (Y10 pupils)

Please contact us if you need this information in any other language or format if you have any questions. You can contact the office by email on info@bircheshead.org.uk.

Yours Sincerely

Ms K Dixon Principal