

## Year 10 CW Business Learning Programme 4

Reading texts that pupils will study during the learning programme

Loric for LP4 is Initiative – students are taught how to think independently and are given opportunities to gain new experiences that enable them to use their imagination and common sense

The values we are learning about are **Justice** and **Integrity**:

**Justice** - acting with fairness towards others by respecting rights and responsibilities

**Integrity** - having strong moral principles

**What will I be learning about in this Learning Programme?**

Students will start to understand external influences on business. Students will be introduced to a range of factors, such as stakeholders, technology, legislation and the economy. Students will explore how businesses respond to these influences.

**Where have I seen this learning before?**

Students will use prior knowledge from LP1, LP2 and LP3 to support with the understanding of the content in this next LP. They will apply knowledge previously learnt to different business scenarios.

**What could I use it for?**

This knowledge will be used again in LP5 when we move forward through the course and looking how businesses develop beyond a start up.

Stakeholder newspaper articles, technology newspaper articles, business legislation articles

In LP4.1, I will know:	06/03/23 - (WK 1)	PR Focus	Key Vocabulary	Homework
how to understand the term stakeholders; how to understand the objectives of stakeholders; how to analyse how stakeholders are affected by business activity and how they impact business activity.			Stakeholder, consumer, local community, employers, employees	Seneca 1.5.1
In LP4.2, I will know:	13/03/23 - (WK 2)	PR Focus	Key Vocabulary	Homework
how to understand the different types of technology used by a business; how to analyse the different types of technology used by a business; how to analyse how technology influences business activity.			e-commerce, m-commerce, payment systems	Seneca 1.5.2
In LP4.3, I will know:	20/03/23 - (WK 1)	PR Focus	Key Vocabulary	Homework
how to understand the term legislation; how to understand the principles of consumer law; how to understand the principles of employment law.  Extended Task			Consumer law, consumer rights, employment law, health and safety, discrimination	Seneca 1.5.3
In LP4.4, I will know:	27/03/23 - (WK 2)	PR Focus	Key Vocabulary	Homework
how to understand the importance of external influences on a business; how to identify the external influences on a business; how to analyse the external influences on a business.			economic climate	Seneca 1.5.4
In LP4.5, I will know:	17/04/23 - (WK 1)	PR Focus	Key Vocabulary	Homework
how to understand the methods of business growth; how to identify the methods of business growth; how to complete an assessment.			Internal, external, organic, inorganic	Seneca 1.5.5
In LP4.6, I will know:	24/04/23 - (WK 2)	PR Focus	Key Vocabulary	Homework
how to identify the types of business ownership; how to analyse the different types of business ownership; how to evaluate the different types of business ownership.  Extended Task			Sole trader, partnership, franchise, PLC, LTD	Seneca 1.5.6
In LP4.7, I will know:	01/05/23 - (WK 1)	PR Focus	Key Vocabulary	Homework
how to understand why businesses need finance; how to identify the different sources of finance available to a business; how to analyse the different sources of finance.			Overdraft, loan, venture capital, shares	Seneca 1.5.8 End of topic test
In LP4.8, I will know:	08/05/23 - (WK 2)	PR Focus	Key Vocabulary	Homework
how to understand business aims and objectives; how to understand why business aims and objectives change; how to analyse business aims and objectives.			Survival, growth, markets	Seneca 1.5.9 Grade 9
Resources to support learning:				
Teams page, BBC Bitesize, Tutor2U				
FFET Award Challenge for this Learning Programme:				
Attend an extra-curricular club, represent the academy at an event, attend an enrichment day, receive a subject praise postcard, attend a day trip, attend a Head of Year breakfast or afternoon tea, achieve 100 positive points on Class Charts, receive a letter of commendation from SLT, be invited to a wonderful Wednesday, receive a Principal's letter or be invited to a Principal's Lunch, attend a residential trip.				

PRT Task 1

PRT Task 2