

BIRCHES HEAD ACADEMY NEWSLETTER

Edition: LP3 2022-23



STUDENTS BECOME ENTREPRENEURS

THE NEXT BIG THING

THE NATIONAL CAREERS CHALLENGE

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MUSIC SHARE SUCCESS



Frank Field
Education Trust





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WELCOME

During LP3, our values focus has turned to 'courage' and our LORIC skill focus has been resilience. Stories of courage have been shared by staff, students and from the media and both courage and resilience have been rewarded throughout the learning programme. Our student leadership team led a 'Be Kind' assembly for each year group, promoting the 'Reach Out' national anti-bullying theme and this was followed by an assembly by Mrs Chawner promoting the courage to perform random acts of kindness. The response of students throughout the year groups to the world book day challenge was excellent and enjoyed by many of our staff. We also saw great courage from our year 10 students who represented the academy at the year 11 review evening, and we are delighted that so many of them are now applying to join our student leadership team.

As we move into learning programme 4, our value focus turns to justice and integrity and our LORIC skill focus to initiative. The student leadership team will be leading assemblies to all year groups celebrating our diversity and ensuring that money that is raised during LP4 goes to the Turkey/Syria earthquake appeal.

“COURAGE IS DOING WHAT YOU’RE AFRAID TO DO. THERE CAN BE NO COURAGE UNLESS YOU’RE SCARED.” – EDWARD VERNON RICKENBACKER

“IT TAKES COURAGE FOR PEOPLE TO LISTEN TO THEIR OWN GOODNESS AND ACT ON IT.” – PABLO CASALS

“ONE OF THE GREATEST DISCOVERIES A MAN MAKES, ONE OF HIS GREAT SURPRISES, IS TO FIND HE CAN DO WHAT HE WAS AFRAID HE COULDN’T DO.” – HENRY FORD

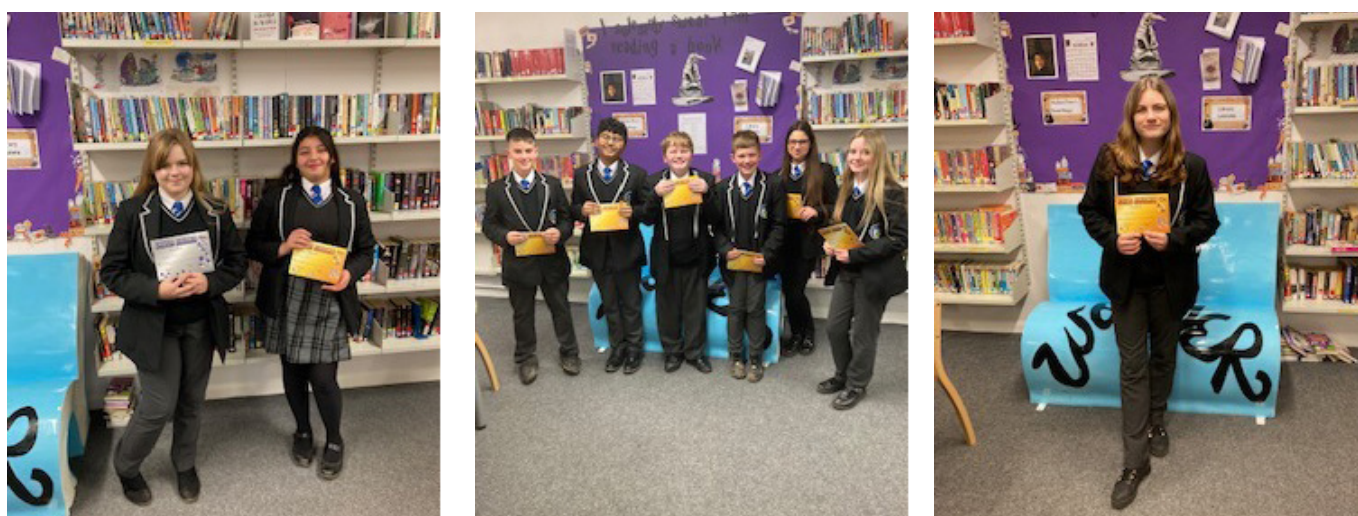
On Monday 6th March, our fourth Learning Programme Cycle will begin.

We look forward to immersing ourselves in the values of justice and integrity and we invite you to help us to teach our children the importance of feeling and expressing thanks and ensuring that we treat everyone with integrity.

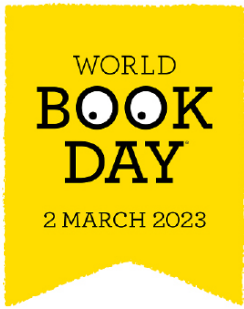
OUR ACADEMY VALUES

<p>HUMILITY the quality of having a modest or unarrogant view of one's own importance</p>	<p>COMPASSION the quality of feeling pity and concern for the sufferings or misfortunes of others</p>	<p>HONESTY the quality of being truthful</p>
<p>INTEGRITY the quality of being honest and having strong moral principles</p>	<p>ASPIRE TO BE MORE</p>	<p>GRATITUDE the quality of being thankful; readiness to show appreciation for and to return kindness</p>
<p>COURAGE the quality of having strength in the face of difficulty</p>	<p>RESPECT the quality of having due regard for the feelings, wishes, or rights of others</p>	<p>JUSTICE the quality of being fair and reasonable</p>

BRONZE READING AWARD WINNERS



Here is our latest crop of KS3 bronze, silver and gold Reading Award winners. They have all done exceptionally well with their reading this half-term!



WORLD BOOK DAY CELEBRATIONS

What a fantastic day we've had celebrating World Book Day! So much fun has been had by all, but it is important to remember why we are celebrating today. Reading plays such a huge part in our development.

Through reading we can learn to show respect through understanding, humility in knowing that people have different circumstances, courage to persevere even when something is difficult, and so much more.



YEAR 10 STUDENTS BECOME **PEER MENTORS** WITH THE PRINCE'S TRUST



These Students are engaging in Prince's Trust Peer Mentoring pilot scheme. The Year 10 students have been exemplary, receiving excellent feedback for their mentoring skills.

The aim of this pilot project is to empower those in Year 7 to make the right choices in life and give the opportunity to Year 10 students to develop their training and mentoring skills. Year 7s are matched with a Year 10 student who will support them to develop soft skills, inspire confidence and act as a positive role model.

STUDENTS BECOME ENTREPRENEURS

THE NEXT BIG THING

THE NATIONAL CAREERS CHALLENGE

Year 9 students were working hard on the National Careers Challenge with The Inspirational Learning Group...do we have the next big entrepreneur in Academy?!

The National Careers Challenge is a national competition and this year the challenge was set by NatWest and involved students developing a brand new product, a product that is going to be 'the next big thing'.

In their teams they had to develop and design a new product, create marketing materials for that product and then pitch their idea to the judges.

The students performed excellently throughout the 2 days and so many of the business ideas that came about were incredible - we definitely have some future entrepreneurs amongst us!

We now have 2 teams going to the national finals at the ICC in Birmingham in July where they will be competing against hundreds of other schools from all over the country.



BIRCHES HEAD ACADEMY ALUMNI

We are currently trying to update the Awards Board at the Academy and compile a record of alumni who went on to Higher Education.

If you are a BHHS/BHA Alumni could you let me know, by emailing info@birchehead.org.uk

- Your name and contact details
- Date of Leaving BHHS/BHA
- Uni/Higher education institute attended
- Course studied
- Date qualified
- Grade obtained eg BA Hons 2:1
- Current employment details.0

If you are still in touch with anyone to whom this applies could you ask them to contact us please.

YEAR 7 TRIP TO

TITTESWORTH RESERVOIR

The wonderful 7B5 went on a trip to Tittesworth Reservoir. They started off with a nature walk, followed by lunch and inspired writing activities. The class created their own poems and vivid descriptions based on the beauty of their surroundings.

A fantastic time was had by all!



YEAR 11 STUDENTS VISIT THE

NSCG APPRENTICESHIP BUS

45 students in Year 11 visited the NSCG Apprenticeship Bus during National Apprenticeship Week and had the opportunity to explore vocational technical pathways and progression routes including degree apprenticeships.



STUDENTS WELCOME

CHESS CHAMPION

JONATHAN BLACKBURN

On Friday 10th February we were delighted to host chess professional Jonathan Blackburn to speak to our chess club about his longstanding chess career. He also gave our students a few inside tips to help improve their game.

We were totally blown away that, in total, 32 students from Years 7-11 happily gave up their lunchtimes to take part. In a world where we are constantly bombarded with new technologies, it is so lovely to see children still enjoying the traditional games so much. Well done to all!



MODERN FOREIGN LANGUAGES

READY, STEADY, COOK!

This Learning Programme we launched our first Spanish cooking club. We made Pan Con Tomate, to start and progressed onto a slightly more challenging dish: Tortilla Espanola (Spanish Omelette). Well done to all!



CHOIR CLUB ON TOUR AT BIRMINGHAM, ARENA

In January 7 pupils to Birmingham Arena to sing with 6000 other students from schools across the North.

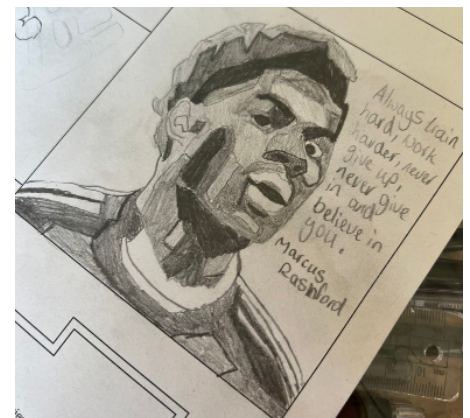
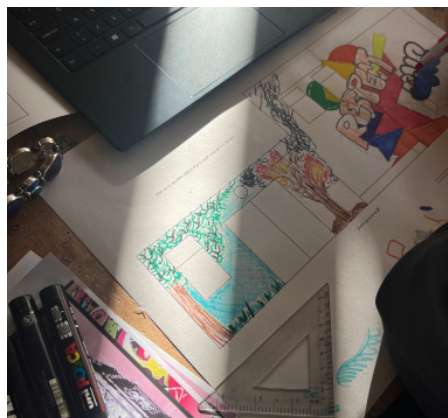
Throughout the afternoon they rehearsed their numerous songs they had been learning during Monday Choir Club and then in the evening performed to all the parents who wished to attend! They even performed the song 'Proud' alongside Heather Small herself!

They were also treated with performances from the British Beatboxing Champions and the dance crew, Urban Strides. An incredible experience topped with impeccable behaviour, it was wonderful and we look forward to doing it all again next year!



YOUNG ARTISTS INSPIRED BY MURAL ARTIST TOM EDWARDS

Year 9 and Year 10 students had the chance to work alongside local mural artist Tom Edwards from WeareCulla. Well known for some of their beautiful pieces of art around the city, they are working with our students to design a mural for the Street, giving them the chance to celebrate all aspects of our vibrant academy and create a large scale piece art work for future students to enjoy.



MUSIC SHARE SUCCESS



On Friday 17th February, a group of Birches Head Academy students in KS3 participated in a concert through MusicShare from Lichfield Cathedral School alongside 71 primary school students from 3 local schools. They performed a collection of different songs covering different topics such as growing up, history from the Stone and Iron Age, and even some music from other cultures as well as more traditional songs.

The students performed brilliantly and were excellent ambassadors for our school. Well done to all involved!

A GLIMPSE INTO OUR FUTURE...



On Wednesday 8th March, 28 students in Year 9 and 10 will be flying to Malaga and then travelling by coach to our link school in Granada to spend some time with Spanish students in our link school Escolapios Granada Genil. Colegios en Granada - Colegio Escolapios Granada Genil (escolapiosemaus.org)



GCSE OPTIONS EVENING



On the evening there will be a brief presentation in the main hall to explain the option process followed by an opportunity to speak with subject leaders about the courses. Our local colleges and career advice services will also be available for you to talk to during the evening.

Year 9 GCSE Options



OPTIONS ASSEMBLY
FEB 07th 2023

PSHE LESSONS
CAREERS FOCUS

CAREERS INTERVIEWS

OPTIONS EVENING
MAR 08th 2023

APPLICATION DEADLINE
MAR 13th 2023

<p>ENGLISH</p> <p>Where could studying English lead to? The path to an excellent career which is the base of all jobs and of everyday life. Students can choose to study English and to gain a degree at A level and degree level.</p> 	<p>MATHS</p> <p>Where could studying Mathematics lead to? Mathematics is a life long skill that is used on a daily basis. It is a qualification that is needed at Grade A or above to read on to Level 3 further courses at College.</p> 	<p>SCIENCE</p> <p>Where could studying Science lead to? Further studies in science come up many different career paths. There can be in the area of Science but also any other field that requires you to understand processes, give projects, work with machines or even develop new ideas. Some examples of the areas of science that you could go into are: Medicine, Biotechnology, Biology, Biomedical Science, Chemistry, Food Technology, Career Research, Cell Biology, Chemistry, Computer Science, Engineering, Genetics, Geology, Health Science, Information, Life Sciences, Material Science, Meteorology, Microbiology, Molecular Biology, Neuroscience, Physical Sciences, Physics, Volcanology.</p> 
<p>ART & DESIGN</p> <p>Where could studying Art & Design lead to? Further studies in Art & Design can lead to careers such as Animator, Architecture of Interiors, Art Director, Gallery Curator, Graphic Designer, Creative Director, Fashion Designer, Film Production, Interior Design, Graphic Designer, Illustration, Product Design, Fashion Designer, Fashion Merchandiser, Fashion Photographer, Web Designer and many more areas.</p> 	<p>FOOD: HOSPITALITY & CATERING</p> <p>Where could studying Food Technology lead to? You could progress into careers like a Chef, Dietician, Health and social care food technologist, working food production and manufacturing, nutritionist, hospitality food product development and food care.</p> 	<p>PERFORMING ARTS - Drama</p> <p>Where could studying Performing Arts lead to? When you have completed the qualification, you will have developed a portfolio of understanding of the Performing Arts sector, and the roles and responsibilities of the people involved in the Performing Arts sector. This could lead to a range of performance, creative, technical or backstage careers, such as actor, director, camera operator, playwright, arts administration, backstage production, costume or set designer, or work in lighting/sound.</p> 
<p>BUSINESS STUDIES</p> <p>Where could studying Business Studies lead to? This exciting and valuable qualification will help you to reach beyond your boundaries, create and achieve, and to be able to set up your own business. The course is practical and relevant, reflecting the world of business knowledge, practical skills, communication and team working, all needed by employers in a rapidly changing job.</p> 	<p>GEOGRAPHY</p> <p>Where could studying Geography lead to? Further studies in Geography can lead to careers in Law, Accountancy, Market Research, Management, Cartography, Air Traffic Controller, Air Traffic Warden, Environmental Conservation, Civil Engineering, Social Work, Cartography, Tourism, Travel Planning, Heritage Management and many more areas.</p> 	<p>RELIGIOUS STUDIES</p> <p>Where could studying Religion or Ethics lead to? If you have studied this subject, then you will be able to go on to be a Priest, Nun or Religious Teacher. Students you need to be interested in studying GCSE RS shows that you have a profound level of literacy and can put forward your point of view clearly and with sensitivity to others.</p> 
<p>HEALTH & SOCIAL CARE</p> <p>Where could studying Health & Social Care lead to? Further studies in Health and Social Care can lead to a career working with people or in health care settings such as a nurse, health or dental care worker or social care worker. A qualification in Health and Social Care can also lead to further studies at Level 2 or 3 Technical Award.</p> 	<p>HISTORY</p> <p>Where could studying History lead to? History helps to develop essential communication and a range of skills which are valued in a wide range of jobs. As part of the course students will be exploring points of view and events, drawing conclusions and using a range of evidence to come to conclusions.</p> 	<p>SPANISH</p> <p>Where could studying Spanish lead to? Further studies in languages can lead to careers in Business and Finance (international organisations), Business (e.g. Amazon), Services, Tourism and Travel (e.g. Airline), Education, Health and Safety, Advertising and Marketing, Research, Retail Management, Sales and Marketing and Teaching.</p> 
<p>PERFORMING ARTS - MUSIC</p> <p>Where could studying Music lead to? Further studies in Music can lead to careers as a musician, composer, music producer, music therapist, music promoter, recording engineer, studio engineer, sound engineer, music journalist or a job with a record company. A number of our Music students have gone on to study Music at college with great success.</p> 	<p>ICT</p> <p>Where could studying ICT lead to? The ICT subject offers a wide range of exciting opportunities which include Data Analyst, Digital Content Producer, Systems Engineer and Web Marketing Manager.</p> 	<p>PHOTOGRAPHY</p> <p>Where could studying Photography lead to? Further studies in Photography can lead to careers such as Professional Photographer, Assistant, Film Production, Photojournalist, Web Designer and many more areas. Photography is a popular subject and range of up to 200 images can be taken to suit the subject to be used at college.</p> 
<p>DESIGN TECHNOLOGY</p> <p>Where could studying Design Technology lead to? As well as developing valuable technical skills, this course provides a route into A Level Product Design and BTEC Design Engineering. Career options include product design, mechanical engineering, manufacturing engineering, architecture, research and development.</p> 	<p>TRIPLE SCIENCE</p> <p>Where could studying Triple Science lead to? Further studies in Science open up many different career paths. There can be in the area of Science but also any other field that requires you to understand processes, give projects, work with machines or even develop new ideas.</p> 	<p>SPORT</p> <p>Where could studying Sport lead to? The goal for this course is a route to further study in further education levels, such as A Levels or BTEC, the new Bachelors and to Higher Education in PE, as well as to related career opportunities.</p> 
<p>3D DESIGN (ART)</p> <p>Where could studying 3D Design lead to? Further studies in 3D Design can lead to careers in Architecture, Design, Graphics, Animation, Product Design, Marketing and Social Media, Interior Design, Fashion Design, 3D Digital Design, Designer for Theatre, Film and Television, Graphic Design and many more areas.</p> 		

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